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(54) **SYSTEM AND METHOD FOR
 INTERACTIVELY ACCESSING PROGRAM
 INFORMATION ON A TELEVISION**

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Under 35 U.S.C. 154(b), the term of this patent shall be extended for 0 days.

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 348/564; 348/569**

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(57) **ABSTRACT**

The present invention relates to a system and method for accessing television program information, particularly context sensitive information, some of which may be found through the Internet.

A method and system according to the present invention is presented for interactively accessing program information on a television, the method comprising receiving a search request; generating at least one automatic search term regarding a program for television; and searching the Internet for requested information.

47 Claims, 9 Drawing Sheets

